SUCCESS HAPPENS WHEN YOU DO WHAT YOU LOVE

Now turn your passion into a profession with our varied range of professional courses.
Who are we?

We truly believe that success happens when you do what you love. PearlxStudio provides experiential & immersive three-month and eleven-month courses offering power-packed learning from basic to advance levels in Fashion and Media. We strongly believe that dreams have no age, our aim is to nurture creative and enthusiastic minds 14 years and above, and help them kick-start their careers. We also provide a platform to all the learners for life to upskill, upgrade and fulfil their dreams to make their passion into profession. Your journey will be aided by an expert faculty, professional stalwarts, and industry experience in the fashion and media world. If you are someone who has lived with a dream, it's time to make it come true with PearlxStudio.
Why Learn with us?

**Future Facing:**
A plethora of courses in Media, Fashion, and Performing Arts catering to creative minds. These courses are aimed to provide maximum information and exposure in a compact amount of time for students to kick start their careers.

**Fast Track:**
Short-term courses providing quality education to students with the journey being aided by international faculty, professional stalwarts, and industry experience in the fashion and media world.

**Experiential:**
Our proficient faculty provides students with expert guidance across all aspects of Design, Fashion, and Media. This is accomplished through an efficient combination of internationally acclaimed teaching methods and an all-encompassing learning pedagogy.
What are we Offering?

11 MONTH PROFESSIONAL CERTIFICATE COURSE  For 18 years & above

3 MONTH PROFESSIONAL CERTIFICATE COURSE  For 14 years & above
11 MONTH PROFESSIONAL CERTIFICATE

Courses
Styling for Interiors
Personal Styling & Image Consultancy
Fashion & Celebrity Makeup
Fashion Design for Women’s Wear
Advertising & Graphics
Styling for Interiors
Course Overview

Making interiors more appealing with evocative visuals and personality are the core elements of this course. It provides a comprehensive understanding of visual communication and the soft furnishing industry.

Intensive practical and applied training to implement decorative techniques and strategies to create memorable spaces are integral to this course. It undertakes a design journey encapsulating conceptualization, inspiration, understanding pattern and texture, planning a layout, understanding ornamentation, furnishings, and learning the art of designing residential and commercial spaces. Students get practical insights on coordination with contractors, understand furniture, fittings and equipment, budget planning, and optimization.

What will you Learn

- Colour & Visualization
- Aesthetics and Styling
- Design with CAD
- Space Styling Project
- Material Exploration and Sourcing
- Market and Seasonal Trend Study
- Floor Plans & Technical Drawings
- Communication and Presentation Skills

MODULES
- Styling for Home
- Interior Styling for Commercial Spaces
- Exhibition and Set Design
- Textile and Trend Forecasting

DURATION: 11 Months
LOCATION: Delhi-South, Delhi-West, Bangalore, Mumbai
ELIGIBILITY: 17 years and above with Class X from any recognized board

CAREER PATHWAYS
- Interior Decorators
- Interior Designer
- Stylists with Furnishing Industry
- Stylist with Interior firms
- Freelance Interior Designer/ Stylist
- Sourcing Managers with interior and furnishing firms
- Designs Consultants (Magazines, Events, Hotels)
Personal Styling & Image Consultancy
Crafting wardrobe strategies using self-analysis, applying theories and documenting enhancement of existing wardrobe choices through digital styling and ensemble creation workshops, students are exposed to a variety of techniques. These skills are put to practical use via mock clients, case studies and pro bono consulting to become a professional personal stylist. The course will lead to an overall development of an individual as a personal stylist and help in creating a personal brand through relevant social media portals.

**Course Overview**

What will you Learn

- Personal Styling
- Body and Face Shapes
- Makeup and Hairstyling
- Grooming and Body Language
- Fashion Terminologies
- Art of Accessorizing
- Image Stereotypes
- Mood, Look, and Style Boards
- Basic Computer-Aided Design
- Communication and Presentation Skills

**Modules**

- Personal Styling
- Power of Image
- Makeup and Hair Styling
- Personal Branding

**Duration:** 11 Months

**Location:** Delhi-West, Mumbai

**Eligibility:** 17 years and above with Class X from any recognized board

**Career Pathways**

- Fashion e-Commerce stylist
- Online wardrobe stylist
- Fashion content creator
- Social media content manager
- Advertising agencies
- Fashion blogger and influencer
- Personal Image Consultant
Fashion & Celebrity Makeup
In partnership with MAC
Course Overview

“Make-up is a visually compelling art form that can breathe life into anything. It combines creativity & technical skills that require a critical understanding of the principles and fundamentals of the craft”. Exposure to global trends along with technical and practical knowledge.

Besides mastering the art of Make-up & Hair styling, students will learn self-reliance for working in the industry, by building portfolios, contacting prospective employers, budgeting, hiring teams and building contacts. This will enable students to get an understanding of how to work with different departments/artists, like photographers, stylists, designers, directors and actors.

What will you Learn

- Building a Make-up kit
- Sanitisation and hygiene for a Make-up artist
- Application of different types of beauty Make-up
- Hairstyling for a Make-up artist
- Application of fashion, editorial & avant-garde Make-up
- Character makeup and hair
- Special effects make-up
- Photography for make-up artist
- Portfolio building
- Budgeting

MODULES

- Fashion Make-Up and Hair
- Celebrity/ Bridal Make-Up and Hairstyling
- Character and Special Effects Make-Up
- Advanced Hair Design

DURATION: 11 Months

LOCATION: Delhi-West

ELIGIBILITY: 17 years and above with Class X from any recognized board

CAREER PATHWAYS

- Beauty & Bridal Make-up artist
- Fashion magazines for editorial shoots
- MUA for fashion shows & catalog shoots
- Modelling agencies
- Personal make-up artist for celebrities
- Make-up projects in bollywood
- MUA in advertising agencies
- Working on stage with live performing artists
- Working in retail for make-up brands
- Working in salons or opening one
- Becoming a beauty blogger or influencer
Fashion Design for Women’s Wear
Course Overview

“Make a fashionable impact! This course nurtures innovative and creative voices in the world of Women’s Wear, through technical skills, knowledge in contemporary & futuristic scenarios.” This course strengthens and encourages aspirants who need additional support in creativity and immersive learning to sharpen their skills and get professionally equipped. It provides the fundamental learning for students to develop an aptitude to work as professionals; with careers spanning across design development, production, merchandising, mass manufacturing and entrepreneurship.

What will you Learn

- Fashion visualization
- Fashion illustration and CAD
- Design research and process
- Pattern making, draping, and construction techniques
- Zero-waste pattern cutting in Indian wear
- Material exploration and surface techniques
- Market and seasonal trend study
- Communication and presentation skills
- Professional practice and competencies

MODULES

- Textile and Trend Forecasting
- Women’s Wear
- Fashion and Indian Wear
- CAD for Fashion

DURATION: 11 Months
LOCATION: Delhi-South, Bangalore
ELIGIBILITY: 17 years and above with Class X from any recognized board

CAREER PATHWAYS

- Design Assistants for Fashion Studios
- Fashion Production Coordinators
- Fashion Buying Assistants
- Boutique Managers
- Apparel Manufacturing Supervisors
- Freelance Fashion Designers
- Indian Wear Curators
- Bridal Wear Designer
- Designer for Trousseau Wear
- Print developers for Fashion Design
- Entrepreneurs
Advertising & Graphics
The creative and communication industries are seeing a phenomenal growth owing to rise in consumerism, advancement in technology, and increased government investment. These creative industries have become one of the largest employers in our country. In order to meet entertainment industry’s increasing demand for skilled and well-trained graphic artists and designers, Media and Entertainment Skills Council has recognized Pearl Academy as the only authorized World Skills Training Centre for graphics.

This full four-module course in Advertising and Graphics equips students for content execution in diverse media like print and internet for the publishing industry. It helps students to develop a personal and visual vocabulary through form, proportion, image and typography. It produces trained professionals with practical ability, specialized knowledge about graphic design processes, software application, and software skills.

### Course Overview

- Content development for
  - Print & digital
  - Visual design
  - e-Brochures, Web pages
  - Graphics in advertising & marketing promotion

### What will you Learn

- Duration: 11 Months
- Eligibility: 17 years and above with Class X from any recognized board
- Location: Delhi-West, Mumbai Bangalore

### Modules
- Graphic Design and Technology for Advertising
- Typography and Campaign Design
- Motion Graphic for Social Media
- Web and App Design

### Career Pathways
- Visualisers
- Graphic artists
- Layout designers
- Photo editors
- Packaging Designers
- Social Media Graphics
3 MONTH CERTIFICATION
For 14 years & above

Courses
Social Media Influencer
Professional Photography
3D Fashion Design
Course Overview

This three-months course in how to become a ‘Social Media Influencer’ offers a unique opportunity to anyone who wants to become an influencer, monetise his/ her social media like Instagram, YouTube and blogging as a career.

Students are trained by influencers, social media experts, analysts and digital marketeers who mentor them to create their own style in communicating their opinions on social media.

Students will visit brand launches, fashion shows and exhibitions and critique on their social media handles. They will have an advantage of Pearl Academy’s exclusive association with the Fashion Design Council of India and more.

Students have access to MAC labs, Media lab with three camera set up and editing suites. This is a 100% practical course focused on project outcomes.

What will you Learn

- Instagram Influencer strategy
- KPIs & goal setting
- Youtube and vlogging
- Shooting & Editing images

TEACHING METHODS

- F2F Lectures
- Consulting & Mentoring
- Online Learning

DURATION: 3 Months

LOCATION: Delhi-West, Mumbai Bangalore

ELIGIBILITY: 14 years and above with Class X from any recognized board

CAREER PATHS

- Digital content creator
- Social media influencer
- Content strategist
Professional Photography
Course Overview

This course is crafted to create an industry ready working professional from a photography amateur. The power-packed 3-months training starts with a Design orientation and then trains you from the basics of Photography to specialized trainings and projects in different genres of photography like Product, Food & Beverages, Jewelry, Fashion, e-Commerce, Interior & Architecture, Events & Wedding, Street and Fine Art.

What will you Learn

- Basics of photography, equipments and accessories
- Street photography
- Product, jewellery & food photography
- Interiors
- Setting & staging fashion shoots
- Events & wedding
- Fine Art

TEACHING METHODS

- F2F Lectures
- Consulting & Mentoring
- Online Learning

DURATION: 3 Months

LOCATION: Delhi-West, Mumbai Bangalore

ELIGIBILITY: 14 years and above with Class X from any recognized board

CAREER PATHS

- Freelance photographer
- Fashion photographer
- Event photographer
Fashion Design
Exploring with CLO
Course Overview

3D Fashion Design Certificate program is designed for working professionals as well as students in higher education to explore the new age fashion industry's need with advanced technology and computer skills. The program offers students to use software like Adobe Suite & CLO3D to translate ideas from 2D to 3D while prototyping, to render the garments on digital avatars and to personalize them with the insertion of materials, accessories and prints on the fabrics. This is an opportunity for the learners to upgrade their digital fashion design skills from designing, pattern making to construction details by following an integrated approach as per industry standards. The purpose of the program is to enable designers to create and produce digital fashion and also to present the final outcome with 3D simulation. By the end of the course you will be able to develop a portfolio of several projects, which will add more value to your CV to showcase your new skills.

What will you Learn

• Software for Tridimensional prototypes
• Animate your clothing
• Edit patterns
• Digital graphic designing
• Basics in CLO 3D
• Production in CLO 3D
• Virtual Simulation and 3D Fashion

TEACHING METHODS

• F2F Lectures
• Consulting & Mentoring
• Online Learning

DURATION: 3 Months
LOCATION: Delhi-West, Delhi-South, Mumbai Bangalore
ELIGIBILITY: 14 years and above with Class X from any recognized board

CAREER PATHS

• 3D Fashion Designer
• 3D Material Consultant
• 3D Fashion Artist
• 3D Pattern Maker
• 3D Fashion Graphic Designer
Where are the campuses?

All our campuses are situated in the heart of the city’s creative epicentres. They are cutting edge innovative learning spaces for creative minds. All our learning centres have latest integrated infrastructure, advance machinery equipped labs and studio spaces.

Courses will be imparted through blended classroom experience comprising of Face-to face lectures, consulting & mentoring from industry experts and online learning.
To know more, visit WWW.PEARLXSTUDIO.COM or call 18002037001 (Toll Free)